



CASE STUDY

(OR HOW WE LIKE TO SHOW OFF)



Mountain Hardwear

Wall Mural Environments
Add Impact

Mountain Hardwear store in Seattle requested Stella Color to produce additional wall murals to extend their branded environment in-store. The team utilized a self-adhesive solution to attach directly to the wall and filled a 30x30 space to add drama to the environment. The shoe wall fixture was removed and new signage was produced to create better visibility for the separate brands on the shoe wall. Stella Color managed color adjustments and image up-sizing, site planning and installation to completely revamp the environment in a two day post hours of operation install.



Mountain Hardwear

DATE:

SUBJECT:

DATE: