



# CASE STUDY

(OR HOW WE LIKE TO SHOW OFF)

## MOUNTAIN HARD WEAR



### Mountain Hardwear

Mountain Hardwear requested Stella Color to assist in the manufacturing of their wholesale channel graphic package for Spring, 2010. Critical product matching was necessary - a key requirement to working with specialty outdoor retailers. The graphics were produced utilizing Latex printing as well as dye sublimation imaging transferred to fabric. Stella Color features Latex printing up to 102 inches wide, and dye sublimation imaging up to 96 inches wide in one piece.

Special kit packs were designed and labeled - then delivered to Mountain Hardwear's central distribution channel for final distribution.

#### Solution

Kit packing, Latex printing, dye sublimation, and fabric finishing capabilities are all part of the turn-key services always available at Stella Color.

