



# CASE STUDY

(OR HOW WE LIKE TO SHOW OFF)



## Pyramid Breweries

### Event Campaign

Advent Print Resources requested Stella Color to partner with them to manufacture and install a new brew house branded environment area for opening day at Mariner Stadium. Mesh graphics lined the added event location obscuring the area while adding vivid color images to the festivities. Multi-layer digital cut-out graphics were assembled to use as directional signage. Stella Color managed many aspects of the final installation and engineering of the event signage.



Pyramid Brewing

DATE:

SUBJECT:

DATE: